

This Privacy policy tells you how ADVERTECY LTD (Spyrou Kyprianou, 62 SK HOUSE 4003, Limassol, Cyprus) (hereinafter referred as “the Company”, “we”, “us”, “our”) collect, use, and protect your personal information when you visit dont.farm (hereinafter referred as “Website”, “our Website”, “this Website”). By using our service you accept and agree to the terms and conditions of this Privacy policy (hereinafter “Policy”). In particular, you consent to our collection and use of your personal information as described in this Policy.

This Website is used for informational purposes only. You access and use this Website and its content at your own risk. We endeavor to ensure that information provided on our Website is accurate and reliable, but it is provided without warranties or guarantees of any kind.

THE TYPE OF INFORMATION WE COLLECT FROM YOU

Simply by visiting our Website you automatically tell us certain information such as, your IP address, when you visited, the website, from where you came prior to visiting us, the website where you go when you leave our website, your computer’s operating system, and the type of web browser that you are using.

If you would like to join our Website services, you can create an account. For this purpose, we can ask you for the following information:

- Username;
- E-mail address;
- Your gender;
- Your country;
- Your contacts (skype details, links to your profiles in social networks);
- URL address of your website or blog;
- Your role in affiliate marketing;
- Your background in affiliate marketing;
- Password for your account on our Website (please, select for your own safety a secret and secure password in order to ensure the confidentiality of your data; in the event that you forget your password, please use the “Forgot password?” function provided on the Website to create a new, secure password).

Not all of the fields on our Website are mandatory for filing. You can always choose not to provide us with some information. However, if you do withhold mandatory fields, we may deny you access to some or all of our Website’s services and features.

Apart from creating an account, you can also register on the Website through your profile in Facebook (a social communication network), through “Log in with Facebook” service. When creating an account via Facebook, the data necessary for the registration (your e-mail, your name) will be directly and automatically sent from the Facebook account and received by us. By applying for registration on the Website via Facebook you give your express consent for the requested data in your Facebook account to be accessed and transferred by Facebook (Facebook Inc.,

Facebook Ireland Limited, as well as by any other person who participates in the services provided by the facebook.com website and who processes the data of the user) to our Company. By registering via Facebook in order to use the Website, you agree with our Terms of Use.

By using the services of our Website and creating account on our Website, you agree with the terms of this Policy and give your consent to process your personal information in accordance with this Policy.

WHAT WE DO WITH YOUR INFORMATION

We use information provided by you on our Website for a variety of purposes.

- to fulfill your request/claim from contact form on our Website;
- to provide you an opportunity to use services of our Website, including, but not limited to creating an account, providing you with technical support, etc.;
- understand and meet your needs and preferences;
- develop new and enhance existing service and offers;
- monitoring and analyzing trends, statistics, usage and activities in connection with our Website;
- to provide you with information about promotional offers (information about goods and services), list of companies who provide such offers, list of advertising platforms, list of different promotional materials, list of various promo codes and discounts which are offered by different services, news in IT and online advertising sphere, etc.;
- add you to our email subscription list, send you information listed above, which will be interesting to you (personalized mailing). You will only receive advertising if you have given your explicit consent;
- meet legal and regulatory requirements.

HOW WE STORE YOUR INFORMATION

Information provided to us is stored at secure locations in EU. However, if in accordance with applicable laws of the jurisdiction of the data subject, we obliged to store personal information of data subject within data subject's jurisdictions, please, note that we comply with such requirements. We take reasonable steps to ensure that the personal information we collect about you remains accurate, timely, and secure. In order to avoid loss or misuse of data stored by us, we take necessary technical and organizational measures to secure your information and to protect it against unauthorized or unlawful use and accidental loss or destruction, including:

- limited access to records with your personal information;
- using secure servers to store your information;
- cryptographic methods of protection (SSL);
- timely destruction of residual information.

Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure and while we strive to protect your personal information, we cannot guarantee or warrant its complete security. We shall not be responsible for losses

that you or any person may suffer as a result of a breach of confidentiality in respect to your use of the Website or any information you transmit to the Website. Also, we do not assume any responsibility for the data you submit to or receive from us through the Internet or for any unauthorized access or use of that information and we cannot and do not guarantee that information communicated by you to us or sent to you by us will be received or that it will not be altered before or after its transmission to us.

We have no technical influence on third parties, which are beyond our control.

HOW LONG WE RETAIN YOUR INFORMATION

We are going to store your personal information as long as we need it to provide you with products and services, comply with applicable law, or resolve any disputes between us or with third parties. If you do not want us to process your personal information anymore, you shall ask us about that and delete your account.

We retain the information you used to sign up for our newsletter for as long as you remain subscribed (i.e. you do not unsubscribe) or if we decide to cancel our newsletter service, whichever occurs first.

TRANSFER OF INFORMATION ABOUT YOU TO THIRD PARTIES

We do not transfer your personal information to third parties. However, there are some important exceptions to this rule that are described below.

We may disclose information that we collect about you should we have reason to believe that:

- it is necessary to identify, contact, or bring legal action against persons or entities who may be causing harm to you, us, or others;
- it is necessary because of official inquiry of governmental authorities;
- it is necessary securing compliance with law's provision or with requirements of judicial proceedings concerning us;
- we may also disclose information when we believe the law requires it.

Although we do not disclose individually identifiable information, we may disclose aggregate anonymous statistical data about our Website visitors to advertisers or other third parties for marketing and promotional purposes.

LINKS TO THIRD PARTIES WEBSITES

Please be advised that we may provide links to third party websites from our Website as a service to our users, but we have no ability to control, and we are not responsible for, the privacy and data collection, use, and disclosure practices of such websites.

Links to third-party websites are provided for additional information for the end user only and we make no warranties or guarantees concerning third party websites or the information, products or services they offer. This Policy do not extend to these third party websites.

Any information you provide to third party websites will be governed under the terms of each website's privacy policy and we encourage you to investigate and ask questions before disclosing any information to the operators of third party websites.

COOKIES

Like most other websites, we use cookies to enhance the experience on our Website by customizing content based on your preferences. A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site.

Our cookies are used for language settings and your current location (which was earlier provided by you). Also we use our cookies for saving the information which notices (such as subscribe notices, pop-up notices, etc.) were already shown to you and to avoid re-showing of such modal windows.

While using our Website cookies files may be recorded to your device by the following service providers.

Google Analytics: Google collects information through our use of Google Analytics on our Website. Google Analytics share with us for various information about your visiting to our Website (your behavior, browser type, device type, time spent on our Website, etc.). Google uses this information, including IP addresses and information from cookies, for a number of purposes, such as improving its Google Analytics service. Information is shared with Google on an aggregated and anonymised basis. To find out more about what information Google collects, how it uses this information and how to control the information sent to Google, please see the Google's privacy policy:

<https://policies.google.com/technologies/partner-sites?hl=en>.

You can opt out of Google Analytics by installing the browser plugin here:

<https://tools.google.com/dlpage/gaoptout?hl=en>

Firebase: Google collects information through our use of Firebase Cloud Messaging services on our Website. Firebase helps us to send you push notifications by using Instance IDs to determine which devices to deliver messages to. To find out more about how long Firebase collects, how it uses this information and how to control the information sent to Firebase, please see the Google's privacy policy indicated below and the following links: <https://firebase.google.com/support/privacy/>;
<https://firebase.google.com/terms/data-processing-terms>.

How to disable cookies from Firebase: if you prefer, you can edit your browser options to block them in the future.

Most web browsers are set to accept cookies as a default. If you are using one of the common Internet web browsers, you can set up your browser to either let you know when you receive a cookie or to deny cookie access to your computer. However, please, note that if you do so, you may not be able to use the full functionalities of this Website.

YOUR RIGHTS IN RELATION TO YOUR INFORMATION

You are able to rectify, update or change your personal information provided to us in your account, except e-mail address. E-mail address is a unique identifier in our system and it can not be changed. Unfortunately, if you want to use our Website with

another e-mail you need to register again on our Website. If you did not register an account on our Website, but you have reasons to believe that we have your personal information, please, contact us in our contact form on Website.

In addition, you may request us to delete your personal information from our database. Also, please, contact us in our contact form on Website.

You may also opt out of receiving promotional communications from us at any time by following the instructions in those communications. If you opt out, we may still send you non-promotional communications, such as technical notices, support or administrative notifications or information about changes to this Policy and using services on our Website.

You also has other rights, which are provided to you by data protection law, including but not limited to: to request access and have free access to your information that have been provided by you and that have been subject to processing; to restrict our use of your personal information; right to revoke any consent given to the processing of personal information at any time; object to the processing based on the balancing of legitimate interests; right of appeal to the competent data protection supervisory authority; to be aware of the amendments made to the terms of this Policy in an efficient manner before the implementation of new amendments or, otherwise, of the new information processing policy; to have easy access to the text of this Policy and its amendments and etc. You can also find out further information about your rights, as well as information on any limitations which apply to those rights, by reading the EU General Data Protection Regulation.

If you have any request, complaint or claim to us in relation to processing of your personal information by us, please, send us a message in our contact form on Website or by e-mail. . You message must contain:

- your name and e-mail address;
- description of the facts that give rise to the request, claim or complaint and the purpose sought (update, correction or deletion, or fulfillment of duties, etc.).

We consider all requests from you within 15 days. Before answering the claim, we shall verify your identity and find your personal data in our database. If the claim or information provided is incomplete, we will request additional information for your identification, which shall be provided by you within 5 days of receipt of the claim to remedy the failures. If you fail to submit the required documentation or information within 5 days of the date of the initial claim, you shall be deemed to have waived the claim. Once your request has been received with complete information, the 15 days' term will start again. When it is not possible to answer your request within such term, we will inform you about he reasons for the delay and of the date when your request will be dealt with, which in no case may exceed 30 days following the expiration of the first term.

MINORS

We do not provide services to children. If you are below the age of 18, you may use our Website only with the permission and active involvement of a parent or legal guardian. If you are a minor, please do not provide us with any personal information. If, however, we become aware that personal information regarding a child under the age of 18 has been collected on the Website we will make reasonable efforts to delete it from our records immediately.

POLICY CHANGES

The terms of this Policy may change from time to time.

Where we make minor changes to this Policy, we will update it with a new effective date stated at the end of it. Our processing of your information will be governed by the practices set out in that new version of the Policy from its effective date onwards.

Where we make major changes to this Policy or intend to use your information for a new purpose or a different purpose than the purposes for which we originally collected it, we will notify you by email (if you are a registered user) or by posting a notice on our Website. We will provide you with the information about the change in question and the purpose and any other relevant information before we use your information for that new purpose. Wherever required, we will obtain your prior consent before using your information for a purpose that is different from the purposes for which we originally collected it.

If you disagree with the changes that have been made, please contact us (by e-mail, using a Website contact form), and any changes made to this Policy will not apply to information we have collected from you prior to making the changes.

QUESTIONS AND CONCERNS

If you have any questions about this Policy or requests, please contact us by the following e-mail: support@dont.farm.com.

Contact form: dont.farm/contact

This Policy is effective as of July 02, 2019.